



HOSPITALITY
SOLUTIONS

MUCH MORE THAN EPOS

Our smart intuitive end-to-end EPOS and integrated solutions provide the heartbeat of many successful businesses and can be the heartbeat of yours too.

Speak to a specialist on **0800 655 6264**

www.gs-systems.co.uk

WORK SMARTER, NOT HARDER

EPOS-Based Digital Technology

EPOS-based digital technology tools allow you to engage with your valuable customers and guests at-site, online and via social media. They also help you build a better, more profitable business. However, accessing the unprecedented power of digital technology is one of the biggest challenges facing hospitality operators today. This is where GS excels. Our fully integrated business management solutions, backed up by unrivalled expertise and experience, make life a lot easier for you and your team, enabling you to work smarter, rather than harder.

WE HAVE HELPED MANY BUSINESSES GROW



**MUCH MORE
THAN EPOS
BECAUSE...**

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Services to Achieve Your Goals

As a leading independent hospitality technology specialist, GS Systems is much more than just another EPOS provider. We not only provide powerful fully automated EPOS and enterprise management solutions but also offer unrivalled consultancy and managed services to support and help your businesses to grow.

Our solutions can help you streamline your entire organisation's activities. **Because we appreciate no two businesses are the same and have different requirements, we provide hospitality management solutions through a range of mix-and-match modules.** These can be added to and enhanced as your business grows and evolves.

At GS Systems we have more than 30 years cutting edge industry experience – and a complete understanding of all three essential elements (Hardware, Software & Services). This allows us to take the risk out of your digital technology investment for your business. Support services cover your needs before, during and after your initial technology investment.



Leading the market in EPOS related technology



Over 30 years of industry experience



We Tailor Solutions to Fit **Your** Business

We are proud to work in partnership with our clients of all sizes. We work across many different hospitality and retail sectors. Everyone has access to the same tools and business systems as the biggest multi-national brands.

Our solutions are easily tailored to your requirements, irrespective of your turnover, number of outlets and staff you employ. They process, track and record cash and stock transactions and movements. Captured data can be analysed in real-time, allowing you to manage your business better than ever before. We work in partnership with you and your team sharing expertise from our specialists with their own first-hand operator experience.



What We Provide

Our solutions comprise of modular products & services. Every business is different so this approach allows us to create unique solutions that perfectly fit your business needs. This means you only pay for what you need to increase profit and efficiency across your brand.

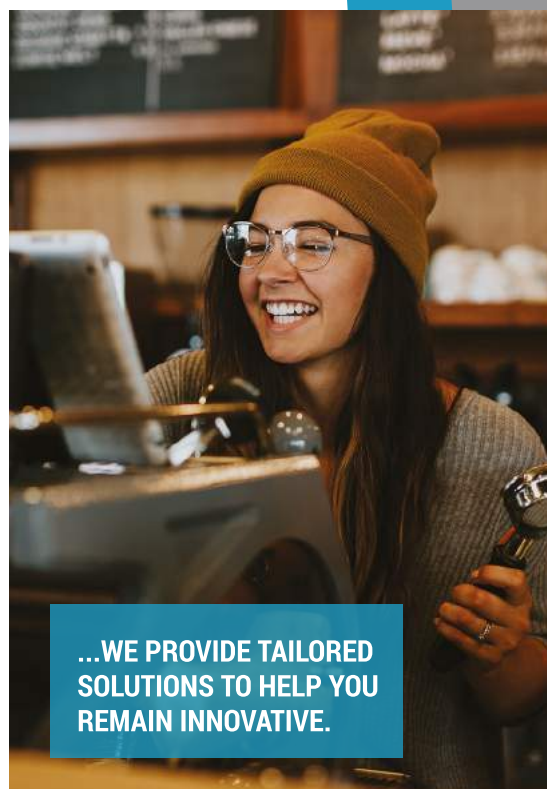
Our Services

- Project Management
- Training
- Installations
- Consultancy
- Development
- Managed Services

Our Products

- MAX EPOS
- MAX GP
- MAX HR
- MAX Connect
- MAX Online
- MAX Bookings

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...WE PROVIDE TAILORED SOLUTIONS TO HELP YOU REMAIN INNOVATIVE.

ELECTRONIC POINT OF SALE

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The Perfect Sales Solution

MAX EPOS is perfect for every style of operator, from ambitious start-ups and small growing chains to large international groups with numerous different brands and concepts.

Fully customisable, it enables us to deliver a solution fully tailored around your business needs meaning you can quickly and easily meet all of your requirements.

Our feature rich EPOS application is continuously evolving around our customers' needs and requirements. Innovative ideas and feedback from users allows us to develop solutions that simplify the most time consuming and error prone tasks.



Benefits



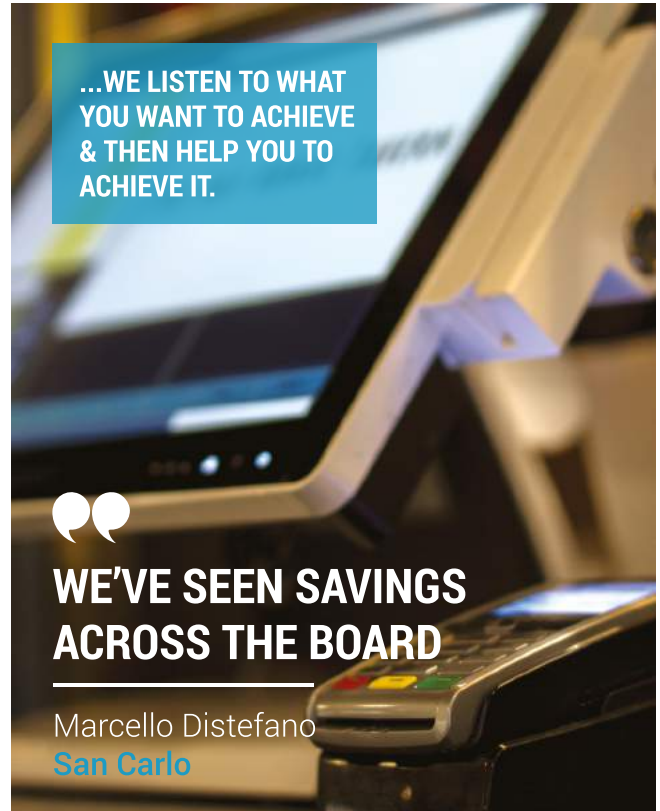
Protect your
cash & reduce
losses



Increase
your
sales



Improves service
& customer
satisfaction



MAX EPOS runs on numerous devices from traditional touchscreen EPOS terminals to handheld devices and tablets. **We utilise the latest hardware technology to ensure your customers receive the best possible experience by maximising speed of service.** Our queue busting handheld ordering tablets and integrated contactless payments help to serve more customers in less time.

Kitchen management is a key part of our EPOS solutions. With numerous technologies from traditional printers to smart kitchen management solutions, our specialists will help you to make the right decision.

Features

- Built for speed, fast transactions
- Integrated contactless payments
- Allergen awareness
- Deposit recording & tracking
- Fully featured & configurable

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CASH & STOCK CONTROL

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Boost Growth and Profit

MAX GP gives you all the necessary tools to manage your cash and stock and see how your business is operating in real-time. Our fully automated back office business management solution facilitates the flow of data, saving your business valuable time by eliminating duplication of data entry. MAX GP will help to keep your costs down through a combination of tight stock and recipe control, cash control and embedding your procedures across your estate.

Electronic business sheets provide a clear and accurate statement of trade as signed off by the duty manager providing full accountability for cash flow within your business.



...WE HELP YOU TO MEASURE & ANALYSE WHAT MATTERS.

Our comprehensive stock control solution provides **full traceability from placing orders with suppliers, right through to monitoring wastage and compiling detailed stock results to give you the insight you need to maximise gross profits.**

If required we can advise on your stock control policy, or undertake this as a fully managed service.

Benefits



Increase your gross profit by 3 - 7%



Eliminate human error & improve efficiency



Protect your investment & monitor stock

Features

- Recipe costing
- Menu planning
- Electronic purchase order (EDI)
- Automated cash reconciliation
- Real-time profit reporting

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WE MONITOR LIVE SALES AND ACCESS HISTORICAL DATA

Ross Mackenzie
Black Dog Ballroom



Easy to Use Budget and Forecasting

MAX HR encompasses rota scheduling, time & attendance, employee database and labour cost control giving you instant, real-time control over the complete management of your team, including accurate wage reporting and sales forecasting.

Staff costs are the biggest variable in your business, which is where MAX HR comes into its own. **MAX HR offers you a complete real-time overview of staff attendance with daily staff rotas available instantly on any device.** The clocking-in solution for employees features automatic image capture for extra security.

MAX HR's labour costing module gives live wage costs, contrasting hours worked, sales and data that allows you to make informed operational and strategic staffing decisions.



...WE WILL PROVIDE
VALUABLE SERVICES
TO MAKE A DIFFERENCE
WITHIN YOUR BUSINESS.

Benefits



Complete
management of
your team



Reduce labour
costs by
Up to 9%



Make
strategic staffing
decisions

Features

- Time & attendance tracking
- Budget & sales forecast
- Drag & drop rota planning
- View live wage %
- Accurate wage report & analysis

Speak to a specialist on **0800 655 6264**

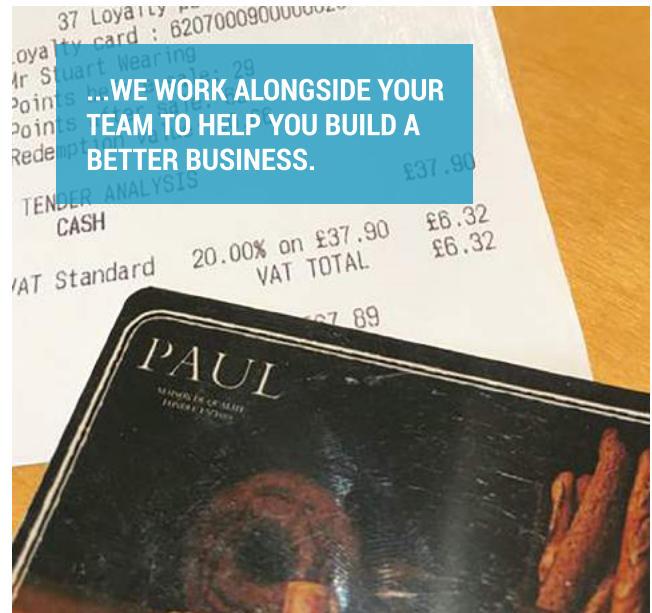
CUSTOMER ENGAGEMENT

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Reward Loyalty to Build Brand Awareness

MAX Connect is the customer engagement platform which includes customer loyalty, electronic gift cards, cashless payment and membership systems.

Our cloud-based solution allows you to capture and analyse client information to reward customers, increase turnover and build brand awareness and affinity. This data can drive targeted promotions and encourage repeat trade from your most valuable customers. The cashless payment system enables you to increase security by reducing cash handling and further optimise speed of service.



Benefits



Reward loyalty to increase sales



Track & improve campaign effectiveness



Improve cash flow with up-front payments

Features

- Scalable for multi-site/multi concept
- Flexible sign up options
- Customer profiling
- Secure e-vouchers & gift cards
- Your own branding

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ORDER & PAY

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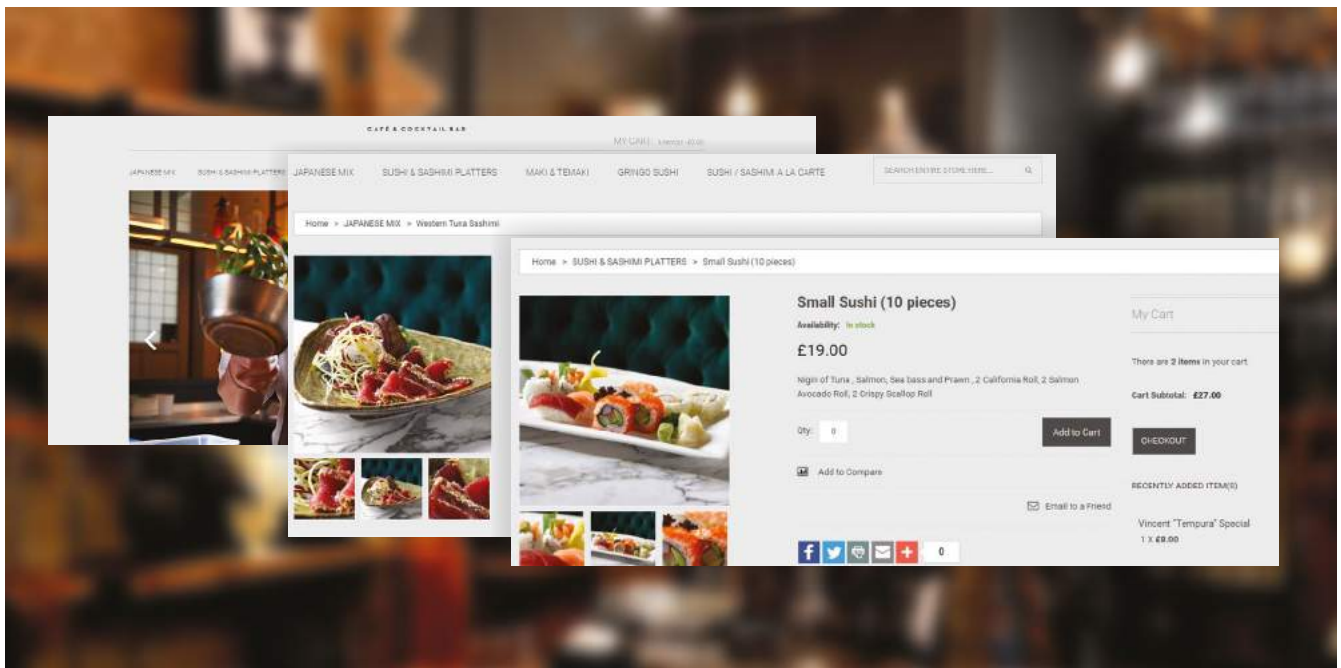
Create Easy Order & Pay Options For Your Customers

MAX Online is our web & mobile ordering solution. Fully integrating to your EPOS and kitchen management solution **it enables your customers to place orders and make payments quickly & securely** via major online payment gateways. Customers can order on any internet connected device for collection or delivery.

Max Online presents new sales opportunities and improves efficiency without incurring high commission charges from third party ordering portals.



...WE PROVIDE BESPOKE SOLUTIONS THAT ARE BUILT AND IMPLEMENTED BY HOSPITALITY OPERATORS.



Benefits



Customers can order online to either collect or have delivered



Combine online sales & stock transactions analysis



Open up new sales opportunities & revenue streams

Features

- Easy mobile/online payments
- Orders go to EPOS & kitchen
- Preset order limits for each time slot
- Integrates to cash & stock control
- Simple order management process

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TABLE RESERVATIONS

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LESS HUMAN INTERVENTION MEANS LESS MISTAKES

Andy Aldrich
Viva Brazil



Enhance The Guest Experience

MAX Bookings empowers independent restaurants and restaurant estates of all sizes to benefit from the extensive functionality of our advanced web-based table reservation software. It is the easiest, most cost-effective solution on the market. You can take unlimited bookings without paying a single cover charge when customers reserve a table online. You can manage the entire customer engagement journey from your desktop, tablet and mobile.

Our table maximiser feature allows you to auto-shuffle table reservations to optimise the capacity of your restaurant, a great feature especially during busy sessions. **As soon as customers book online, you're also capturing invaluable data about them to use in future marketing and promotional campaigns.** MAX Bookings really helps you work smarter, not harder.

Benefits



Fixed cost
unlimited
bookings



Email & text
to reduce "no
shows"



View guest
history & improve
engagement

Price

£49 per month upto 75 seats

£75 per month upto 150 seats

£99 per month upto 225 seats

£120 per month upto 300 seats

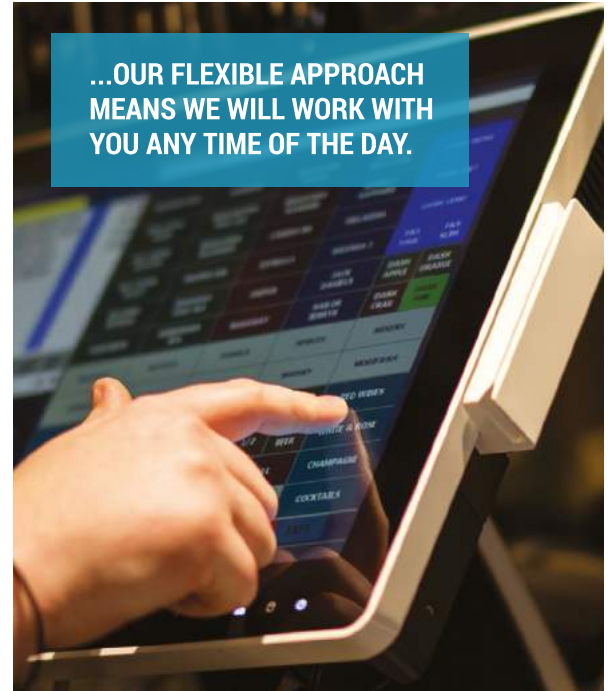
Call now for your free trial **0800 655 6264**

Implementation

Rather than a take a one size fits all approach, we like to understand your business, operational requirements and short and long-term objectives so we can plan and build the right solution. **A properly implemented solution goes way beyond the mere installation of a system.** GS Systems is very much a service focused business and as such we put a lot of emphasis on how we implement our solutions with your team to improve efficiencies and provide a real return on investment.

Account & Project Management

We offer on-going professional consultancy and added value advice to improve the impact of your technology. This account and project management takes place before, during and after the implementation of your business management solution. Account management is provided by senior EPOS experts who worked in the hospitality and retail sectors prior to joining us. They have first hand experience of the challenges you face on a daily basis as hospitality operators and retailers. This invaluable knowledge and expertise is freely shared with you every time you engage with us.



**GS HAS A VERY
REALISTIC PERSPECTIVE**

Elaine Clarke
Baa Bar



IMPLEMENTATION SERVICES

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Installation

Whether it's one EPOS terminal or a complex large national roll out, **all installations are carried out by skilled professionals to the highest possible standard.** Scheduled around the needs of your business, installations are free of stress and disruption leaving a fully tested system primed and ready to go to work for you.

Our 9 Step Process

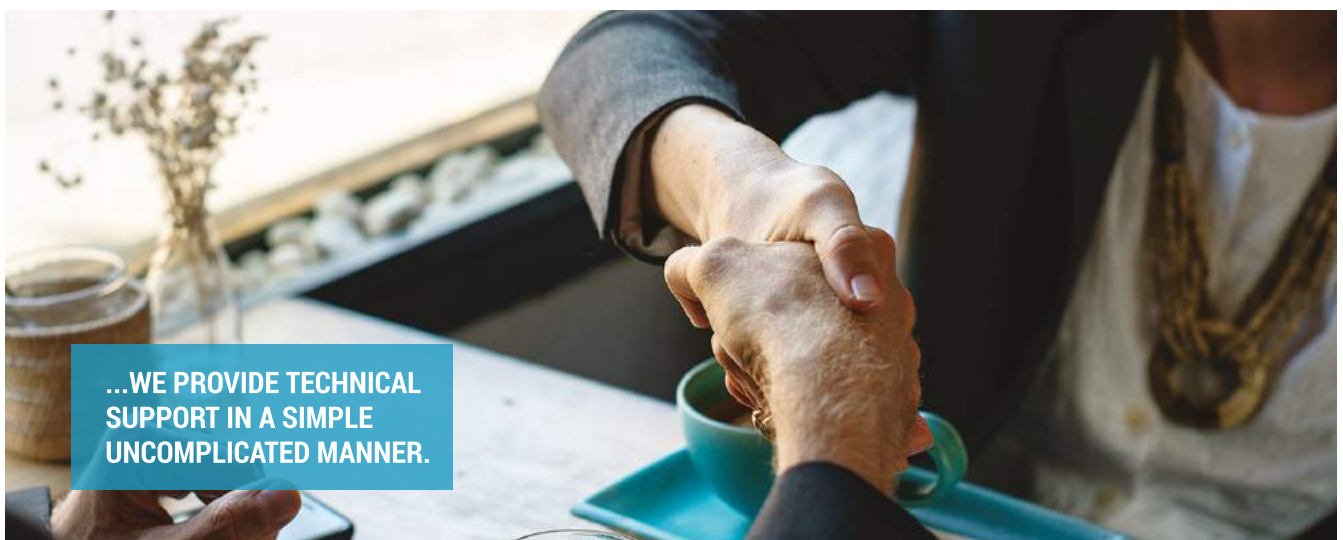
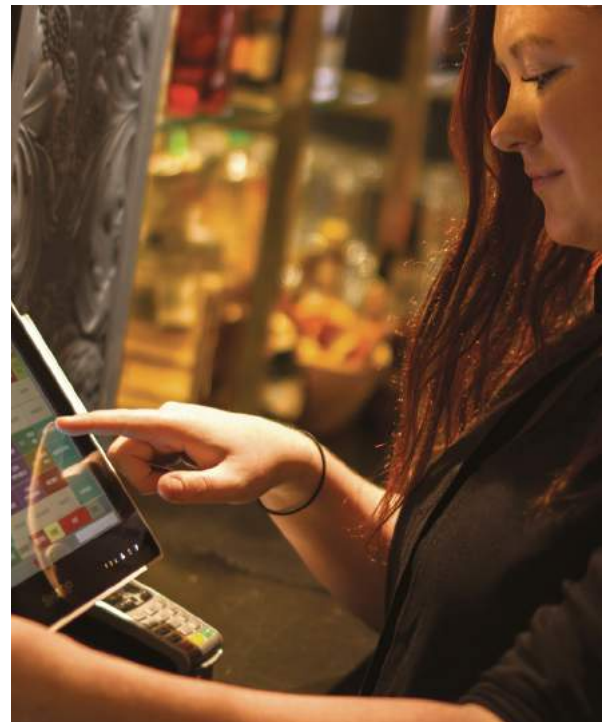
- Site Survey
- Project Plan
- System Build
- Configure
- System Testing
- Hot Stage
- Installation
- Go Live
- System Sign Off

Training

Comprehensive training is provided by GS Systems for all our solutions. **Our own in-house training department work with your staff face to face at a time and location to suit you.** A flexible approach to training delivered to your team at your pace means the knowledge is embedded and highlights how to use the complete solution in harmony with your processes and procedures for maximum impact.

Support

Our EPOS specialists are always on hand 24/7 to help you to do better business, showing you how to get the best out of your system. Providing advice and guidance, our support team are there to help over the phone, via remote access, or on-site to ensure your solution continues to work for you.



...WE PROVIDE TECHNICAL
SUPPORT IN A SIMPLE
UNCOMPLICATED MANNER.

Development

We have an in-house software development team responsible for the on-going evolution of the MAX suite platform. They have created a dynamic, intuitive range of cloud-based products covering EPOS, cash management and stock control, reporting, business intelligence, staff and labour, table reservations, gift cards and loyalty and online sales. All these offerings are live products, continuously being developed to keep pace with all the latest technological advances. We also offer bespoke work that can be carried out upon request.



Hardware

We select, test and approve high quality, fit for purpose hardware from leading global manufacturers like Sharp, Epson and Apple. Reliable, secure, and robust hardware includes bespoke EPOS terminals, handheld ordering tablets, customer displays, contactless card payment terminals, kitchen/bar printers, kitchen video screens, magnetic swipe card readers, biometric readers and digital media displays.



...WE BELIEVE IN CREATING THE
IDEAL SOLUTIONS FOR YOU – SO
WE'LL INTEGRATE TO ANY OTHER
SOFTWARE YOU SELECT.



SOLUTIONS THAT WORK FOR YOUR BUSINESS

Community

We have strong links and relationships with our local community and with the hospitality and retail sectors nationally and internationally. We are busy and active participants within UKHospitality (formerly the Association of Licensed Multiple Retailers) and the British Holiday & Home Parks Association. Our senior management team regularly attends major conferences and trade shows to promote cloud-based technology tools as a way of working smarter, not harder.



**TO FIND OUT MORE ABOUT HOW
WE CAN HELP YOU, CALL NOW ON
0800 655 6264 AND SPEAK TO ONE
OF OUR SPECIALISTS**

CONTACT

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